

## Order Form and Contract to Advertise in Villij News Media

Villij News \* 5200 NW 33<sup>rd</sup> Ave., Suite 200\* Fort Lauderdale, FL 33309

Tel: 954-543-1423 Email: attivya@apluseditor.com or villijnews@gmail.com

Name of entity being advertised:	
2. Entity to be billed: Name:	
Relationship to #1: □same □other:	
a. Billed entity type:   sole proprietorship	□LLC □ corporation □ govt agency
☐ unincorp assoc ☐ other:	
b. Street Address:	
c. Mailing Address:	
d. Phones: Office landline:Fax:	Cell:
e. Contact person:	Title of contact person:
f. Email of contact person:	
g. Email of entity:	
Order □ No	Another page is attached for multiple ads:   Yes



1	Ad timing*	First month:		Last month:			Year:	
2	Ad frequency	□ once	☐ twice	□ 3X	□ 4X	□6X	□12X	□other: —
3	Ad size	□Full page	☐ 1/2 page	☐ 1/4 page	□business	card	□other:	Church directory
4	Special positioning**	Covers →	☐inside front	□outside back	□inside back		□other:	
5	Ad color	□ color	□ B&W					
6	Materials instruction***	☐ e-files	attached	☐ efiles arriving	under sep cover		□other:	

All ad materials must be submitted by the 10<sup>th</sup> day of the month *preceding* the month that the ad is to appear.

## **AGREEMENT**

- 1. This is an agreement between A+ Editing & Content Creation (APECC), publisher of the Villij Newspaper (VN), and the entity to be billed ("Advertiser").
- 2. APECC reserves the right to reject advertising. This includes, but is not limited to, political ads and ads that might be mistaken for articles or commentary, unless the advertising material includes the word "Advertisement" in a 14 point, bold, easily readable font at the top of the ad. APECC shall refund the amount actually paid by the Advertiser for a rejected advertisement. Advertiser assumes any and all liability that may arise out of ad content, whether images or text.
- 3. APECC publishes VN monthly, but the time of month varies due to printing and shipping. Estimated production date is between the 20<sup>th</sup>-25<sup>th</sup> of each month, and APECC is not responsible for slippage. Liability for failure of APECC to insert an ad is limited to refund of monies already paid, if any, by Advertiser for the issue affected.

<sup>\*\*</sup> When available

<sup>\*\*\*</sup> Speak with editor. Acceptable file formats for ads with images include pdf, png, and jpg.



- 4. Space cancellations must be received, in writing, prior to the space closing date. Advertiser agrees to pay for the insertion if it cancels late, does not cancel at all, or submits materials too late to be used.
- 5. Advertising materials must conform to current VN specifications. Ads not meeting specifications will be assessed, as liquidated damages, an amount equal to 10% of the fee that would have been payable at the contract rate for the advertisement(s) or the ad will be pulled without a refund. Charges for changes from original layout and copy will be based on current composition rates. VN does not keep ad materials. Accordingly, advertisers desiring their return must arrange same with VN staff.
- 6. This contract constitutes the entire agreement between the parties. All prior or contemporaneous discussions and agreements are superseded by this written contract.
- 7. Payment for the first 3 months of advertisements shall be made to VNM with the ad copy submission. Each subsequent period shall be paid 3 months in advance. Failure of Advertiser to pay APECC on time prevents the advertisement from being inserted. Advertiser shall pay \$50 for all returned checks. Advertiser is responsible for the costs of collection of amounts past due, including attorney fees and liquidated damages in the amount of 10%/annum on the amount past due.

I warrant that I have authority to bind Advertiser. I have read this contract and agree to its						
 Date	Signature of Advertiser	Title				